

# Trauma 2015: California's Future



## Two Locations!

Date: May 6, 2015 8:30 am – 4:00 pm  
May 7, 2015 8:30 am – 12:30 pm

Site: Holiday Inn Bayside  
San Diego, CA

Date: June 2, 2015 8:30 am – 4:00 pm  
June 3, 2015 8:30 am – 12:30 pm

Site: Marines' Memorial Club & Hotel  
San Francisco, CA



# Summit Schedule

## DAY ONE

**7:30 AM**      **Registration & Continental Breakfast**

**8:30 AM**      **Welcome**  
Howard Backer, MD, FACEP

**8:45 AM**      **The California Trauma System and the State Trauma Plan**  
Robert Mackersie, MD, FACS

**9:20 AM**      **Case Studies**  
John Steele, MD, FACS (**San Diego**)  
David Shatz, MD, FACS (**San Francisco**)

**9:45 AM**      **Regional Cooperative Network Development**  
John Steele, MD, FACS (**San Diego**)  
Jay Goldman, MD, FACEP (**San Francisco**)

## BREAK

**10:20 AM**      **Evaluating the California Trauma System: How Do We Measure Up?  
How Can We Improve?**  
Robert Winchell, MD, FACS  
Nels Sanddal, PhD, NEMT

**11:10 AM**      **Best Practices from around the State**  
John Steele, MD, FACS (South East RTCC)  
Gill Cryer, MD, FACS (South West RTCC)

## LUNCH

**12:40 PM**      **Case Studies**  
Gill Cryer, MD, FACS (**San Diego**)  
Jim Davis, MD, FACS (**San Francisco**)

**1:05 PM**      **Trauma Performance Improvement & Patient Safety Program**  
Gill Cryer, MD, FACS

**1:35 PM**      **Best Practices from around the State**  
Jim Davis, MD, FACS (Central RTCC)  
Rick Kline, MD, FACS (Bay Area RTCC)  
Dave Shatz, MD, FACS (North RTCC)

## BREAK

**2:35 PM**      **Trauma System Advocacy: What are the Opportunities and Obstacles?**  
Senator Gloria Romero, PhD (ret)  
James Hinsdale, MD, FACS  
BJ Bartleson, RN, MS  
Dan Lynch

**3:25 PM**      **Summary and Future Direction**  
Robert Mackersie, MD, FACS  
Howard Backer, MD, FACEP

# Summit Schedule

## DAY TWO

7:30 AM

### Registration

8:30-12:30

### Welcome

Bonnie Sinz, RN, BS

Times will not be assigned for each discussion topic to allow for discussion without limitations. A break will be provided

### Introduction of State Plan Objectives for Today

Robert Mackersie, MD, FACS

### Data, Data Everywhere: The State Trauma Registry and How to Best Utilize It

Bonnie Sinz, RN, BS

Gill Cryer, MD, FACS

### State and Local Trauma Plans: How do they Intersect?

Linda Diaz, RN

Bonnie Sinz, RN, BS

### California's Future: Is it Time to Revise Title 22?

Tom McGinnis, NAEMTP

### The Optimal Model for Pediatric Trauma Care in California

Cheryl Wraa, MSN, FAEN (**San Francisco**)

Jennifer Wobig (**San Diego**)

Mary Hilfiker, MD, PhD

Joe Galante, MD, FACS (**San Diego**)

Edgardo Salcedo, MD, FACS (**San Francisco**)

### Wrap Up

Robert Mackersie, MD, FACS

Howard Backer, MD, FACEP

# Faculty

Howard Backer, MD, FACEP  
Director  
California State EMS Authority

BJ Bartleson, RN, MS  
Vice President, Nursing and Clinical Services  
California Hospital Association

Gill Cryer, MD, FACS  
Chief of Trauma & Critical Care  
UCLA Medical Center

Jim Davis, MD, FACS  
Chief of Surgery & Trauma Services  
Community Regional Medical Center, Fresno

Linda Diaz, RN  
Trauma System Manager  
Santa Clara County EMS Agency

Joe Galante, MD, FACS  
Trauma Program Director  
UC Davis Medical Center

Jay Goldman, MD, FACEP  
Regional Medical Director  
EMS and Ambulance  
Kaiser Permanente Northern California

Mary Hilfiker, MD, PhD  
Pediatric Trauma Surgery  
Rady Children's Hospital San Diego

James Hinsdale, MD, FACS  
Trauma Surgery  
Regional Medical Center San Jose

Rick Kline, MD, FACS  
Director, Trauma Services  
Regional Medical Center San Jose

Cheryl Wraa, MSN, FAEN  
Consultant

Dan Lynch  
President  
EMS Administrators Association of California

Robert Mackersie, MD, FACS  
Director, Trauma Services  
San Francisco General Hospital

Tom McGinnis, NREMT-P  
Chief, EMS Systems Division  
California State EMS Authority

Senator (ret) Gloria Romero, PhD  
Founder, California Center for Parent  
Empowerment

Edgardo Salcedo, MD, FACS  
Associate Program Director, General Surgery  
Residency  
UC Davis Medical Center

Nels Sanddal, PhD, NREMT  
Manager, Trauma System & Verification, Review  
& Consultation Program  
American College of Surgeons

David Shatz, MD, FACS  
Trauma Surgery  
UC Davis Medical Center

John Steele, MD, FACS  
Trauma Program Medical Director  
Palomar Medical Center

Robert Winchell, MD, FACS  
Chief of Trauma  
University of Texas Health-Houston

Jennifer Wobig, BSN, RN  
Trauma Program Manager  
Santa Barbara Cottage Hospital

# Event Locations



Holiday Inn Bayside  
4875 N. Harbor Drive  
San Diego, CA 92106  
(800) 662-8899 or  
(619) 224-3621



Marine's Memorial Club  
609 Sutter Street  
San Francisco, CA 94102  
(800) 562-7463

## San Diego

May 6, 7, 2015

**Group Rate:** \$125 +tax  
Rate offered 3 days prior  
and 3 days post event

**Group Name:** *EMS  
Trauma 2015 Plan*

**Cutoff Date:** April 14, 2015

**Parking:** \$5.00/day

## San Francisco

June 2, 3, 2015

**Group Rate:** \$150 +tax  
Rate offered 3 days prior  
and 3 days post event

**Group Name:** *EMSA  
Trauma Conference*

**Cutoff Date:** May 11, 2015

**Parking:** \$35/day at  
Olympic Club Garage  
(665 Sutter Street)

# Continuing Education

## **PROGRAM OBJECTIVES:**

The focus of Trauma 2015: California's Future will be on the Future of California's State Trauma System. After attending this education forum, attendees will be able to:

**1.** Describe the current status of the California trauma system. **2.** List one opportunity and one obstacle to Trauma System development with stable funding. **3.** State one best systems idea developed by a Regional Trauma Coordinating Committee.



**Provider approved by the California Board of Registered Nursing, Provider Number 13574 for 5.5 contact hours.**

**Provider approved by the EMS Authority, Provider Number 94-0001 for 5.5 EMS Continuing Education Hours.**

# Thank you to our Sponsors!!!



**San Diego**

*Mercy Air is a full-service air medical transport system that has served California and Nevada for 25 years. We provide safe, rapid transport by helicopter of critically ill and injured patients, and our aircraft are available 24/7/365, with overlapping service areas of coverage that help ensure a helicopter is readily available for your needs. We are owned and operated by Air Methods Corporation, the nation's leading provider of air medical transport and the most experienced air medical operator in the industry.*

**San Francisco**



*California Shock Trauma Air Rescue (CALSTAR) is a nonprofit, regional air ambulance service that provides rapid medical transport to critically ill or injured patients utilizing a team of two registered critical care nurses. CALSTAR's community service includes both rotor and fixed wing programs, operating from nine bases in California.*

**San Francisco & San Diego** **REACH<sup>SM</sup>**  
*Air Medical Services*

Since 1987, REACH has provided emergency air medical services to critically ill and injured patients, responding to 911 calls and hospital transfer requests, completing more than 100,000 successful patient transports. The company has expanded to more than 20 bases of operation with nearly 500 employees in California, Oregon & Texas.

# Registration

Registration for both locations will be managed through Event Brite.

Registration for the San Diego location:

<https://www.eventbrite.com/e/trauma-2015-californias-future-tickets-15735761085>

Registration for the San Francisco location:

<https://www.eventbrite.com/e/trauma-2015-californias-future-tickets-15839935674>

Registration fee:

\$20.00 for 1 ½ days

\$20.00 for 1<sup>st</sup> day only

Free for 2<sup>nd</sup> ½ day only

Questions should be directed to:

Bonnie Sinz, RN

(530) 713-8185

[Bonnie.sinz@emsa.ca.gov](mailto:Bonnie.sinz@emsa.ca.gov)

OR

Farid Nasr, MD

(916) 431-3685

[Farid.nasr@emsa.ca.gov](mailto:Farid.nasr@emsa.ca.gov)

